

 GadgetFlow

BENTO JOT

ROI 5.5

Raise \$8000



#Crowdfunding

#Unique Designs

#Workspace Gadgets

Product Promotion Analysis

What we did

- ✓ Product listing on Gadget Flow
- ✓ Slider on Gadget Flow
- ✓ Tech I Want dedicated newsletters x1

Analytics Reports

Number of Impressions

28998+

Number of Click

333+

CTR

1.39%

Number of Newsletters

1

Performance



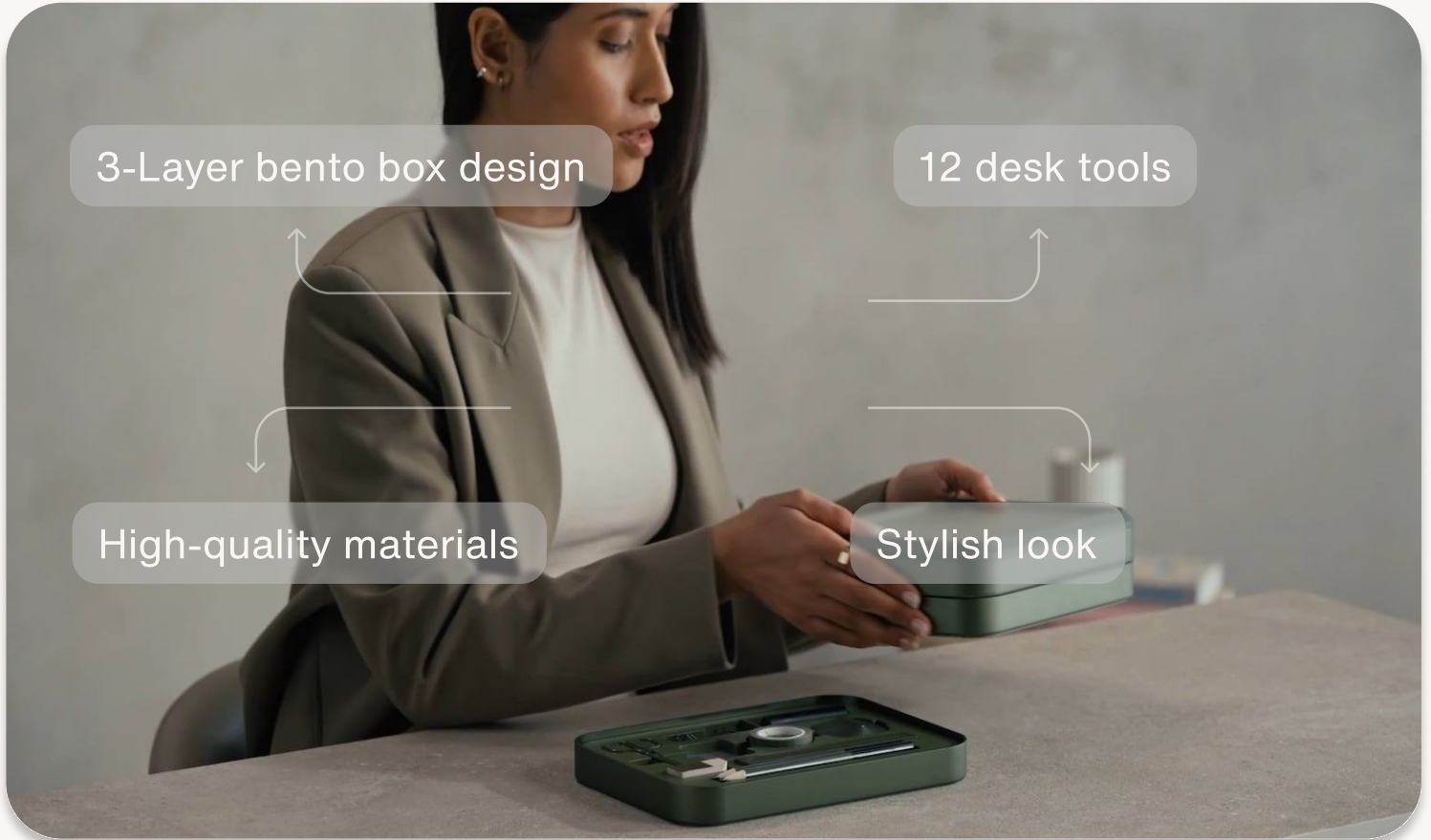
● Spent

\$1500

● Raised

\$8274

About The Product

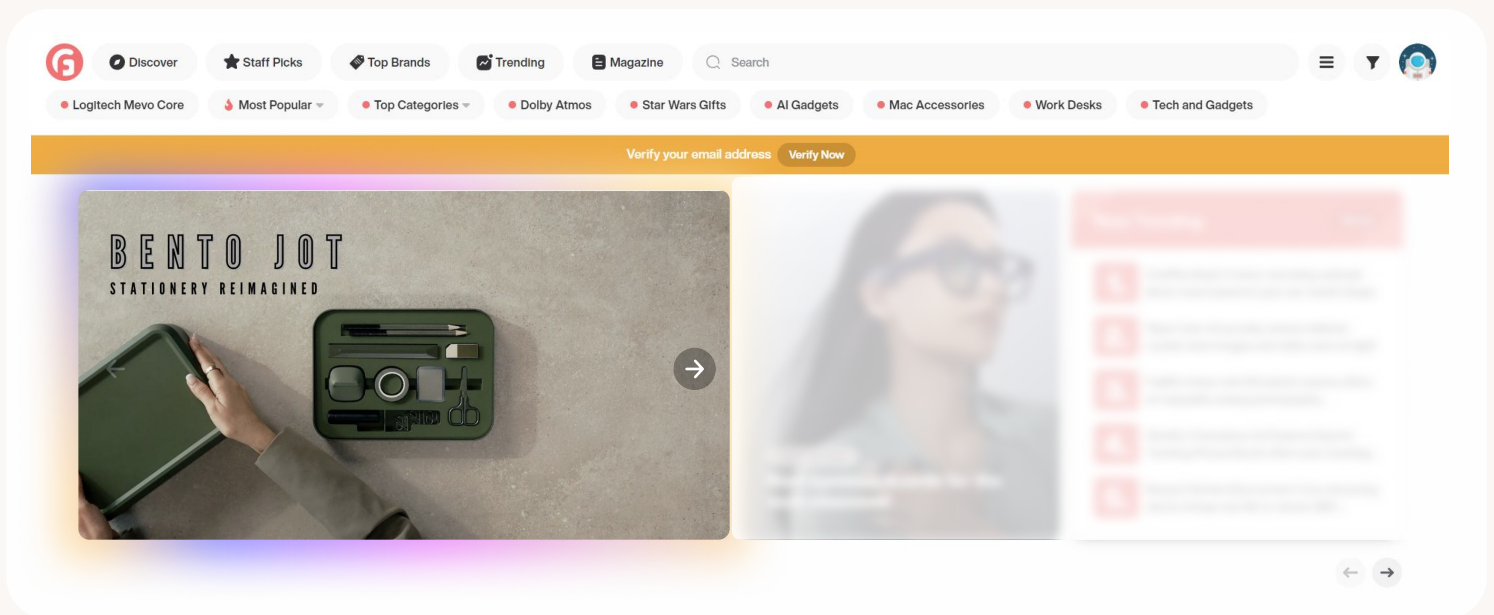


Enhance your creative workspace with the Bento Jot, a modern stationary set featuring a 3-layer bento box design housing 12 exclusive desk tools, including the Monograph Journal and Aluminum pen. Each layer of the set offers unique storage for handwritten essentials, complemented by premium materials for a satisfying tactile experience. With its Scandinavian-inspired design, the Bento Jot brings a stylish and functional addition to your desk, inviting a new level of creativity to your workspace.

Platform Placements

1 Slider

We did the following slider for **BENTO JOT**. The focus was on highlighting the main feature of the product—night photography. We also chose a lifestyle image to show the actual size of the product using a natural scene.



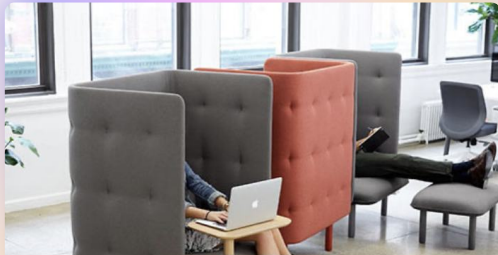
3 Category Placement

BENTO JOT has been placed in four of our most trending categories, which include

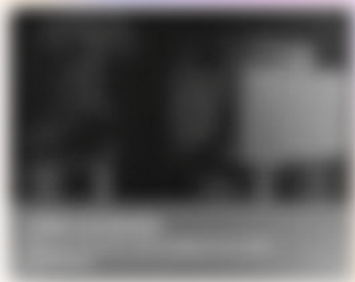
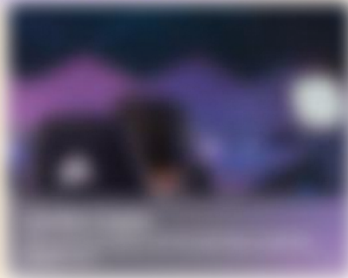


**KICKSTARTER
INDIEGOGO**

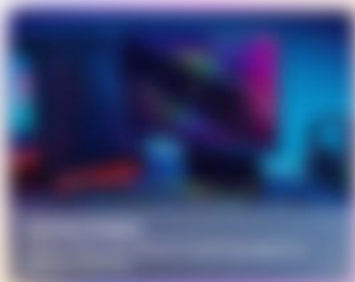
Crowdfunding Projects
Discover the latest campaigns on Kickstarter and Indiegogo.



Unique Designs
Discover the best product designs with forms that transcend their everyday functions.



Workspace Gadgets
Power through your workday with these workspace gadgets.



Newsletters

We wrote one TiW newsletters for **BENTO JOT**.

[Click Here](#)

TECH I WANT

Hey there! 🙌

Want to give your workspace a touch of minimalism?

Give it a start with this stationery set.

Are your stationery items a wild mix of different brands, styles, and colors? Looks pretty bad, doesn't it? We feel you.

Because no matter where you look, it's almost impossible to find a normal stationery set that doesn't look like it was put together by a bunch of 1st graders (no offense, kids).

Keyword... almost. 😊

Hey there, **Bento Jot!** Enchanté...

NOOE

IN PARTNERSHIP WITH TCF

- 1 We have chosen a unique subject line and highlight the main aspect of the product.
- 2 We highlighted the main features with bold font to drive more attention towards them.
- 3 A GIF was used highlighting the main aspects of the product.
- 4 The newsletter came with a great unique open rate of 40.81%.

Content Analysis

Product Listing: [BENTO JOT](#)

Key Notes

- 1** We chose a **bulleted format** for writing the main features of the product. This format helped readers clearly understand the product just by skimming through the presentation.
- 2** The **title gives the primary function of the product** in an SEO-friendly format, ensuring the primary keyword (night photography) is mentioned in the beginning.
- 3** We also gave an additional **SEO boost with a backlink** but we made sure to add it towards the end of the description in order not to drive traffic elsewhere.
- 4** **The three most useful specs** were highlighted for brevity.
- 5** We chose a **high-quality, close-up view of the product with a video highlight** to ensure people see every angle of the product in a condensed yet informative layout.
- 6** Our listing also highlights the **current price of the product**, and we keep changing it based on the updates we get about product availability which helps in making the entire presentation recent and up to date.

Thank You

Feel free to reach out to us.
We look forward to hearing from you!

[Contact Us](#)